

Case Study

The Thai on the River

Battersea, London



Close Up

The Thai on the River has a great location alongside the Thames at Battersea and offers exquisite traditional Thai cuisine. This wonderful location cried out for an attractive outside space to allow diners to enjoy the stunning river views – whatever the weather – as well as providing an aesthetic solution when the smoking ban is implemented later this year.

The Solution

The Thai on the River chose two Bellagio Garden Rooms of differing sizes, 10x14' and 12x16' which enabled successful coverage for alfresco dining within the already established L-shaped patio area. The rooms were erected by Sojag's in-house installers to ensure that everything was fitted correctly and the most was made of the space available.

The garden rooms were all fitted with electrical units so that the management could choose lighting and heating to suit their needs.

The Results

The garden rooms were chosen to blend superbly with the existing furniture, decking and landscaping and the space has been successfully used for everyday dining as well as offering an excellent area for larger parties. Overall, the *Thai's* solution has been very successful, helping to increase food and drink sales especially on sunny days during the summer. In addition this outside area has put *The Thai on the River* ahead of the competition for when the smoking ban comes into force.

"Thanks to Sojag we are able to offer our diners extra space to enjoy outside for both smokers and non smokers alike, adding 20 covers to the restaurant area in all weathers. With our fantastic views over the river this exercise was definitely money well spent."

THE MANAGER



For guidance on creating an outdoor area visit:

www.airinitiative.com

Solution Focus

The substantial Bellagio garden rooms offered a hardwearing, durable and more than adequate space for customers protecting them from the worst of any rain and sun.

The garden rooms require very little maintenance and have replaceable parts to ensure they stay attractive for years after installation.

Additional options such as heaters, TV mountings and power point sockets make these rooms the ideal extension to the premises as well as further increasing the practicality of the outside space.

Description of Equipment

1 x Bellagio 10x14' taupe/beige garden room

1 x Bellagio 12x16' taupe/beige garden room

Installation of both garden rooms

Total Cost

£4,822.00



Contact Details



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Prices exclude VAT and installation prices are subject to a site survey.

This solution was installed before the detailed regulations for the smoking ban were available. To comply with the regulations some of the surrounding curtains should be permanently removed so that the structures are not deemed to be substantially enclosed.